Daniel engages with LifeMap for Money. He charts a stepwise journey with financial actions his family can take to reach their life goals.

- Daniel activates ActiveCruiseControl to manage his finances and plan for future - He decides Debt Consolidator is the best way to prioritize paying down debt.
- Daniel and Shelly agree that they need to reduce expenses. They decide to use Shopping Optimizer to find good deals on essentials and reduce expenses.
- Daniel consults Education Advisor and finds a 2-year nursing program.
- Daniel decides to take a year off to save money. He finds a job through Job Connector and starts saving for the nursing program.
- Daniel recalibrates ActiveCruiseControl to accommodate unforeseen costs and temporary loss of income.
- Daniel reduces non-essential spending by canceling recurring subscriptions.
- Shelly uses Job Connector to find Uber shifts for extra income. She continues to find additional gigs so they can stay on route.
- Shelly adds Lyft and TaskRabbit "gigs." She begins using Shopping Optimizer for groceries.
- Greg graduates from high school, unclear about the "right" career.
- Daniel and Shelly begin to shift their work-life balance in favor of travel.
- Thanks to her parents' help, Sue and Andy are able to fund their wedding from their Special Purpose Savings Account without having to take on further debt.

- Daniel+Shelly engage with "LifeMap for Money" to discover the right education path for Sue and finance it.
- Daniel+Shelly engage with "LifeMap for Money" to discover the right education path for Greg and finance it.
- Daniel and Shelly help Sue with tuition.
- Daniel+Shelly use "LifeMap for Money" to pay down debt quickly.
- Daniel+Shelly chart a course toward a future of less work, more travel.

"LIFEMAP FOR MONEY" solution components activated for Daniel and his family:

- ActiveCruiseControl automatically processes essential payments, set a budget for discretionary spending, and invest the rest in low-risk, long-term investment products for retirement.
- Shopping Optimizer surface best prices on essential, recurring purchases (e.g., groceries, gas).
- Special Purpose Savings Account savings account set up for specific goals and timeline.
- Debt Consolidator consolidate existing debt and surface lower rates/best offers from an ecosystem of providers.
- Education Advisor offer education & training advice; surface relevant schools & programs and financing mechanisms (e.g., scholarships, grants).
- Job Connector surface jobs, either temporary or full-time, from an ecosystem of employers.